# Young people and driving habits







43%









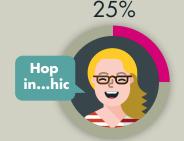
Many also use smartphones for texting, taking a phone call, instant messaging, sending emojis and even selfies behind the wheel

## For young people worldwide, car crashes are the leading cause of death, peaking in Europe in July and August

YOUNG DRIVERS ARE MORE RISKY AND RELAXED



Would drive a car overloaded with friends



Would accept a lift from someone who had been drinking



Would drive after several drinks

#### YOUNG PEOPLE TEND TO GO ON MORE TRIPS IN THE SUMMER



Travelling to festivals



Road trips



Travelling to the beach

#### DEATHS ON THE ROAD



Young Europeans are around twice as likely to be killed in a road accident compared with the general average



18 to 24 year-olds killed in road accidents between 2004-13 in the European Union

Young drivers say they take more risks when friends are in the car.





... and drive more safely with parents

### Top risky behaviour in different countries

**FRANCE** 



Most likely to look at a social networking site

**GERMANY** 



Most likely to exceed the speed limit

**ITALY** 



Most likely to use their mobile phone for calls

**SPAIN** 



Most likely to take risks when giving lifts to friends

UK



Most likely have had an accident after being distracted by an attractive pedestrian

# Ford Driving Skills for Life

Ford offers free training for young drivers at Ford Driving Skills for Life www.forddsfl.com In Europe, by the end of 2016, the programme will have trained more than 20,000 drivers across 13 countries.

## Classes cover

- Hazard recognition Vehicle handling
- Speed and space management
- Risks posed by drinking and driving Driving after taking drugs
- And taking selfies after a previous survey,
- commissioned by Ford in 2014, showed that then 1 in 4 young drivers had taken a selfie at the wheel



- World Health Organisation Global Status Report On Road Safety 2015
  European Road Safety Observatory
  % statistics from Ford-commissioned survey of 6,500 young Europeans in the UK, Germany, France, Italy, and Spain in June 2016