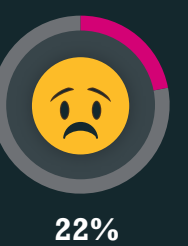
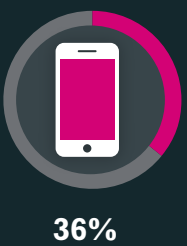
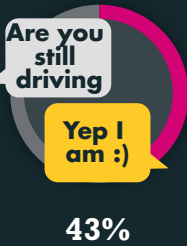


# Young people and driving habits



## Hazards and distractions

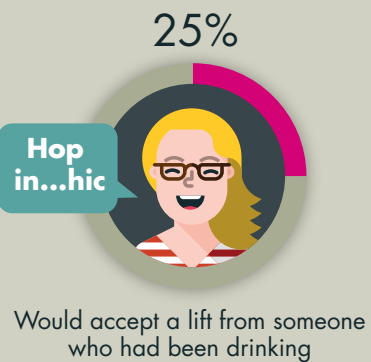
Up to **11%** of young drivers have admitted watching videos or TV shows on their portable devices while driving; habits that could prove dangerous this summer



Many also use smartphones for texting, taking a phone call, instant messaging, sending emojis and even selfies behind the wheel

## For young people worldwide, car crashes are the leading cause of death, peaking in Europe in July and August

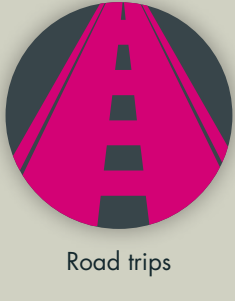
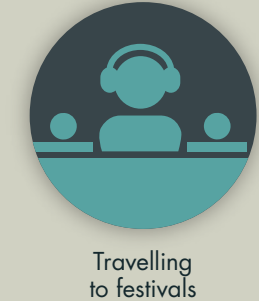
### YOUNG DRIVERS ARE MORE RISKY AND RELAXED



### DEATHS ON THE ROAD



### YOUNG PEOPLE TEND TO GO ON MORE TRIPS IN THE SUMMER

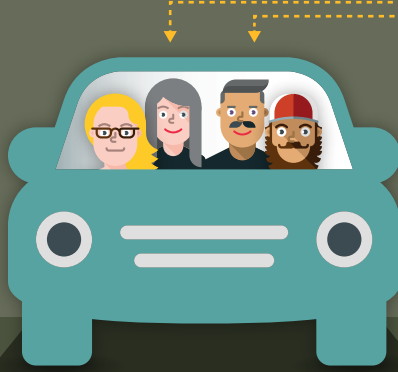


**62,000**



18 to 24 year-olds killed in road accidents between 2004-13 in the European Union

## Young drivers say they take more risks when friends are in the car...



... and drive more safely with parents

## Top risky behaviour in different countries



## Ford Driving Skills for Life

Ford offers free training for young drivers at Ford Driving Skills for Life [www.forddsfl.com](http://www.forddsfl.com) In Europe, by the end of 2016, the programme will have trained more than 20,000 drivers across 13 countries.

### Classes cover

- Hazard recognition
- Vehicle handling
- Speed and space management
- Risks posed by drinking and driving
- Driving after taking drugs
- And taking selfies – after a previous survey, commissioned by Ford in 2014, showed that then 1 in 4 young drivers had taken a selfie at the wheel



Sources

- World Health Organisation Global Status Report On Road Safety 2015
- European Road Safety Observatory
- % statistics from Ford-commissioned survey of 6,500 young Europeans in the UK, Germany, France, Italy, and Spain in June 2016