



## About Ford's Inflatable Safety Belt Technology

- Ford introduced the first-ever production rear inflatable safety belt on the 2011 Ford Explorer and continues to expand its use to other Ford and Lincoln brand vehicles
- In the event of a frontal or side crash, the inflatable safety belt deploys an airbag over a passenger's torso and shoulder
- The rear inflatable safety belt distributes the crash forces up to five times more area of the passenger's torso and shoulder than a traditional safety belt
- Spreading the forces over a larger area helps reduce pressure on the passenger's chest, and helps control head and neck motion
- Ford now offers this patented technology to other companies and industries. The technology can be applied to other forms of seated-passenger transportation, which could include military use, airborne passengers or watercraft
- Srinu Sundararajan, safety technical leader for Ford Research and Innovation, led the group that developed the rear inflatable safety belt
- "Inflatable safety belt technology has the potential to make travel safer and help mitigate passenger injuries – especially among children and the elderly," said Bill Coughlin, president and CEO, Ford Global Technologies

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### **About Ford Motor Company**

*[Ford Motor Company](http://www.ford.com), a global automotive industry leader based in Dearborn, Michigan, manufactures or distributes automobiles across six continents. With about 189,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit <http://corporate.ford.com>.*

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