SUMURR mHEALTH

The Challenge

In many parts of the world, there is a divide in the availability of healthcare between where people live — cities and rural areas. In India, for example, 72 percent of the population lives in rural areas, yet 75 percent of healthcare services are in urban centers.

The SUMURR mHealth Challenge called on app developers to find a way to help those living in rural Tamil Nadu receive much-needed healthcare, taking advantage of mobile technology and improved vehicle access in rural areas.

SUMURR, for Sustainable Urban Mobility with Uncompromised Rural Reach, is a Ford framework for addressing critical social needs in developing countries.

Tamil Nadu

Grand Prize Winner
SIMPRINTS SOLUTIONS FOR COMMUNITY HEALTH WORKERS

In Tamil Nadu, many births are never recorded and many people do not have official forms of identification. Healthcare relies heavily on community health workers making home visits. SimPrints Solutions developed software that allows these health workers to use a pocket-sized fingerprint scanner to instantly identify a patient and link to his or her health records.

LEARN ABOUT THE WINNER ▶ http://youtu.be/rOse3SuE6q4

MORE INFORMATION ▶ http://mhealth.challengepost.com/

FORD **SMART MOBILITY**