



LINCOLN BLACK LABEL The Showroom Experience

Visitors to a dedicated Lincoln Black Label Dealer will experience either of two showroom displays. Both are designed to provide an immersive, personalized shopping experience that underscores the uniqueness of Lincoln Black Label.

The Club

A 360-square-foot fully enclosed gallery features a large window that frames a Lincoln Black Label vehicle. The space also offers interactive touch screens that let customers experience Lincoln Black Label product designs and samples of the luxurious materials that highlight the Lincoln Black Label vehicles.

The Studio

Showrooms equipped with the Studio feature a 144-square-foot, three-wall freestanding display. The space houses everything needed to effectively present the Lincoln Black Label story, including an interactive touch screen and material samples.



The Lincoln Black Label Dealer network

Thirty-two dealers in six key states will debut when Lincoln Black Label launches in December 2014. The dealers are:

California

- Jim Burke Lincoln (Bakersfield)
- Cerritos Ford Lincoln (Cerritos)
- Tuttle-Click Lincoln (Irvine)
- Galpin Lincoln (Van Nuys)
- Future Ford Lincoln (Roseville)
- Ford Lincoln Fairfield
- Witt Lincoln (San Diego)

New Jersey

- Irwin Lincoln (Freehold)
- Lincoln of Wayne
- Holman Ford Lincoln (Maple Shade)

New York

- Ford Lincoln of Huntington
- Ford Lincoln of Queens (Jamaica)
- Schultz Ford Lincoln (Nanuet)
- Dana Ford Lincoln (Staten Island)
- Hassett Lincoln (Wantagh)
- Burdick Lincoln (Cicero)

Florida

- North Florida Lincoln (Jacksonville)
- Doral Lincoln (Miami)
- Margate Lincoln
- Al Packer Lincoln (West Palm Beach)
- Parks Lincoln of Longwood
- Central Florida Lincoln (Orlando)

Texas

- Grapevine Lincoln
- David McDavid Plano Lincoln
- West Point Lincoln (Houston)
- Planet Lincoln (Spring)
- North Park Lincoln (San Antonio)

Michigan

- Varsity Lincoln (Novi)
- Hines Park Lincoln (Plymouth)
- Crest Lincoln (Sterling Heights)
- Lincoln of Troy
- Pfeiffer Lincoln (Grand Rapids)

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THE LINCOLN MOTOR COMPANY