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Driven by Confidence: All-New Lincoln Aviator Takes Flight in the Middle East

- All-new Lincoln Aviator brings Lincoln's design vision to life, elevating beauty and performance in the brand's newest three-row premium large SUV
- Revel™ Ultima™ 3D Audio System re-creates an authentic concert-hall experience by immersing occupants in rich, superior sound
- Lincoln's all-new Presidential theme, Flight, harmoniously combines Luggage Tan and Ebony, further elevating the ambience of the cabin

DUBAI, U.A.E., November 13 2019 – The all-new 2020 Lincoln Aviator – arriving in the UAE this January – comes packed with advanced technologies that let the luxury SUV kneel to greet you, and scan the road ahead to glide through an uneven pavement.

The three-row, premium large utility vehicle elevates Lincoln's design vision while delivering on tenets of beauty, gliding, human and a crafted sanctuary.

“Lincoln is in the midst of a sales spike in the region and the all-new Aviator represents the very best of our brand DNA, and signals the direction for Lincoln vehicles going forward,” said Sami Malkawi, Regional Manager, Lincoln Middle East. “It offers elegance, effortless performance and unparalleled versatility – a true representation of Lincoln's vision for the future.”

Power, capability and choice

Aviator offers the kind of capability premium clients require in a three-row SUV, with available all-wheel drive. The standard twin-turbocharged 3.0-litre V6 engine, paired with a 10-speed SelectShift® automatic transmission, it delivers an impressive 400 horsepower and 562 Nm of torque for effortless acceleration.

Lincoln Drive Modes' five signature settings – Normal, Conserve, Excite, Slippery and Deep Conditions – allow clients to further customise their drive experience, while a 10.1-inch standard configurable LCD instrument cluster confirms their choices with beautiful, easy-to-read dynamic graphics and prompts.

Client-focused, intuitive technologies

Aviator delivers a wealth of intuitive technologies designed to assist the driver while enhancing the overall experience of the journey. Right from the start, the suspension system on Presidential trim automatically lowers the vehicle to “greet” the driver, adding a new level of sophistication to Lincoln's signature welcome lighting embrace. The convenience of this feature makes loading cargo easier as well.*

Also new to Lincoln is an available technology that enables Aviator to “see” most potholes or uneven pavement and immediately make suspension adjustments to keep the ride as smooth as possible. Adaptive Suspension with Road Preview uses an advanced forward camera to constantly scan the road, seamlessly adjusting the suspension as needed.

All Lincoln vehicles come standard with a suite of driver-assist features known as Lincoln Co-Pilot360™. With the arrival of Aviator, Lincoln's most advanced suite of driver-assist technologies will be available in a new upgrade aptly named Lincoln Co-Pilot360™ Plus. It adds:

- Traffic Jam Assist helps guide the vehicle using adaptive cruise control with stop-and-go, lane centring and traffic sign recognition, which scans speed limit signs along the roadway, adjusting speed based on the information obtained
- Evasive Steer Assist offers assistance to the driver to help avoid a collision with a slower or stopped vehicle; it provides additional steering support when a collision cannot be avoided by braking alone
- Reverse Brake Assist can help you stop the vehicle while backing up if Aviator's integrated rear sensors and camera detect an obstacle at the rear
- Active Park Assist Plus removes the stress from parking by taking over steering, shifting, braking and acceleration functions with the touch of a button to navigate parallel and perpendicular parking spaces with ease

Aeronautical inspiration

The boundless allure of flight has long inspired automotive design, and the all-new Lincoln Aviator takes that inspiration to the next level.

“The connotations of flight are intrinsic in the lines of the vehicle,” said Susan Lampinen, group chief designer – Colour and Material Design – at Lincoln. “Aviator’s iridescent Flight Blue exterior colour, for one, complements its flowing lines, while its signature grille is executed in high-gloss black and chrome accents that beckon the eye, while a wraparound windshield completes the aviation-inspired theme.”

An all-new Lincoln Presidential theme, Flight, harmoniously combines Luggage Tan and Ebony, further elevating the ambience of the cabin. Bright engine turn appliqué, brushed in small circles, replicate the finish of early aviation instrument panels and enhance the theme. The supple leather of the seats is minimally processed to retain its natural texture.

Chalet is another Lincoln Presidential option for Aviator, evoking the contrasting pleasures of mountain slopes and the inherent comfort of a winter lodge. With Espresso and Alpine Venetian leathers and deep Silverwood appliqué, each touch is designed to awaken the senses.

Another Lincoln Presidential theme available is Destination. Celebrating the art of travel, Destination takes its inspiration from vintage luggage, harkening back to a time when travel was rich with excitement and intrigue. Mahogany Red Venetian leather with an intricate diamond weave on the seats is complemented by smooth khaya wood appliqué – making travel both near and far a true pleasure.

Lincoln Presidential is created for clients seeking the ultimate in a luxury experience, offering premium materials in specially curated designer themes and a host of membership privileges. The grille for the all-new Lincoln Presidential Aviator features reverse lattice mesh with a repetitive pattern of strong, bright-finished badge motifs.

Comfort and convenience

Aviator’s spacious, airy cabin accentuates horizontal lines, minimising visual clutter to deliver a soothing sanctuary. An available Revel™ Ultima™ 3D Audio System re-creates an authentic concert-hall experience by immersing occupants in rich, superior sound emanating from 28 speakers throughout the cabin.

An ergonomically advanced steering wheel is intended for ultimate ease of use and customisation; only subtle thumb movements at the 10 o’clock position are needed to access the voice command button. The steering wheel features streamlined, four-way switches at strategic positions to control music, phone and navigation functions.

Available Perfect Position seats with Active Motion offer 30-way adjustability, massage capability and additional lumbar support for driver and front-row passenger for paramount comfort, while flexible second-row seats recline, adjust fore and aft, and slide forward for easy access to the third row. The third row provides ample seating with plenty of room left over for cargo, assuring nothing and no one is left behind.

Other convenience features include an available wireless phone charging pad located in the front-row centre armrest, while a handy media bin is available for the front-row passenger. Multiple power outlets throughout the cabin keep occupants connected wherever the journey may take them.

“Impressive regional sales growth has been led by Lincoln’s established nameplates like Navigator, and hot-off-the-production-line Nautilus,” says Malkawi, “and the all-new Aviator is sure to extend that trend, arriving at a perfect intersection; where strength and beauty meet performance and technology.”

*Cargo and load capacity limited by weight and weight distribution.

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