



L I N C O L N

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Lincoln Names New President for Asia Pacific and China

- Mao Jingbo is named to lead Lincoln business operations in Asia Pacific and China
- The appointment underscores our commitment to grow the Lincoln brand in China

SHANGHAI, JUNE 7, 2018 – Lincoln Motor Company announced today that Mao Jingbo is named President, Lincoln Asia Pacific and China, effective July 16, 2018. In this role, Mao will lead Lincoln’s business operations as the company continues to grow the luxury brand in China.

Mao joins Lincoln from Beijing Mercedes-Benz Sales Service Company where she was Executive Vice President of smart/AMG/V-Class and Vito Sales Operations. Before that, she was General Manager of Region North and Head of Marketing for Mercedes-Benz China. She brings with her 20 years of marketing and sales experience in the Chinese luxury auto industry.

Mao will be based in Shanghai and report to Peter Fleet, Ford group vice president and president, Asia Pacific, and chairman and CEO, Ford China; as well as Robert Parker, director, Global Lincoln Marketing, Sales and Service.

“Jingbo’s leadership and track record of leading luxury auto brands in China make her the ideal person to lead Lincoln, one of the fastest growing luxury auto brands in the world’s largest vehicle market,” said Peter Fleet. “She will help us further drive Lincoln’s growth in Asia Pacific by evolving ‘The Lincoln Way,’ offering more innovative, elegant products, and expanding our dealership footprint to reach every corner of the market.”

“We are excited to have a leader like Jingbo join the Lincoln team and bring her knowledge of the luxury market to Lincoln,” said Joy Falotico, president, The Lincoln Motor Company. “Her luxury and automotive experience combined with her deep understanding of the Chinese consumer will be instrumental to Lincoln as we introduce new products and grow the brand in the dynamic China market.”

Amy Marentic, current president of Lincoln Asia Pacific and China is appointed Global Autonomous Vehicle Director, Marketing and will be based in the United States.

“Amy has done a terrific job as our president of Lincoln Asia Pacific and China during the past two years. She brought great enthusiasm to her job and built a strong team of local talents. Under her leadership, Lincoln has become one of the fastest growing luxury auto brands in China,” said Fleet. “I would like to thank Amy for her hard work and dedication during the past two years and wish her all the best in her new role.”

About The Lincoln Motor Company

The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about The Lincoln Motor Company, please visit media.lincoln.com or www.lincoln.com. Follow us on Facebook at [facebook.com/lincoln](https://www.facebook.com/lincoln).