



L I N C O L N

LINCOLN MEDIA CENTER

Lincoln Navigator Receives 2019 Good Housekeeping Best New Car Award in Luxury Large SUV Category

- The awards honor best-in-class vehicles in 10 segments; vehicles were tested on over 5,000 miles of city roads, highways and test tracks
- Good Housekeeping Institute experts assessed vehicles on things drivers care about most, including safety, value, handling, design and technology
- Lincoln first-quarter sales results show an 11.2 percent gain thanks to robust growth across its SUV lineup – including Navigator, which continues its strong momentum with sales up 10 percent in the first quarter of 2019

DEARBORN, Mich., April 15, 2019 – The 2019 Lincoln Navigator has been named the best Luxury Large SUV, according to Good Housekeeping’s 2019 Best New Car Awards.

After driving the year’s new vehicles on over 5,000 miles of city roads, highways and test tracks, experts at the Good Housekeeping Institute teamed with Car and Driver to narrow down the list to the top 50 makes and models. Using industry standards and proprietary protocols, they rated cars on safety, value, handling design and technology.

The Lincoln Navigator was praised for prioritizing style and design just as much as space and function.

“We were impressed by the amount of legroom in the second and third rows, a whopping 13 cupholders and tons of storage both for passengers and in the cargo area,” said Rachel Rothman, Good Housekeeping chief technologist and engineering director.

The full-size SUV’s Perfect Position seats also received a nod: “If you want the ultimate upgrade for long road trips, you can even get 30-way massaging front seats,” added Laurie Jennings, Good Housekeeping Institute director and lead consumer tester.

Lincoln’s first-quarter sales results for 2019 show an 11.2 percent gain thanks to robust growth across its SUV lineup – including Navigator, which continues its strong momentum with sales up 10 percent in the first quarter.

About The Lincoln Motor Company

The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about The Lincoln Motor Company, please visit media.lincoln.com or www.lincoln.com. Follow us on Facebook at [facebook.com/lincoln](https://www.facebook.com/lincoln).