



L I N C O L N

LINCOLN MEDIA CENTER

Lincoln Aviator, Navigator Recognized by Midwest Automotive Media Association, Consumer Guide

CHICAGO, Feb. 7, 2020 – The Lincoln Motor Company continues to gain recognition for its impressive lineup of luxury vehicles, with both the Aviator and Navigator being recognized for their versatility, features and overall performance at this year’s Chicago Auto Show.

Members of the Midwest Automotive Media Association voted Lincoln Aviator the winner of the 2020 MAMA Luxury Family Vehicle of the Year award, ahead of the BMW X7 and Cadillac XT6. A nonprofit group of automotive journalists and public relations professionals, Midwest Automotive Media Association developed its award to assist car-shopping families in making a wise, knowledgeable purchase decision.

“Choosing a family vehicle is an important decision,” said Tim Healey, award coordinator. “Whether it’s a premium brand or mainstream model, it should be versatile, reliable, efficient and reasonably priced. MAMA members pooled their expertise and experience to select the best family vehicles from an outstanding group of new and significantly refreshed models and ... Lincoln Aviator came out on top.”

Read the full release from the Midwest Automotive Media Association [here](#).

In addition, Consumer Guide[®], the leading publisher of authoritative, unbiased new and used car reviews for 53 years, named Lincoln Navigator an Automotive Best Buy in its premium large/SUV category. Consumer Guide editors use objective criteria, such as price, features, performance, accommodations, fuel economy, reliability records and resale value to assess each vehicle. Key to the awards is the careful evaluation of every aspect of each vehicle as it relates to consumers’ real-world driving experience. A full list of winners can be found [here](#).

The all-new three-row Lincoln Aviator defines effortless performance among premium SUVs, offering impressive power and capability, while the full-size Lincoln Navigator continues to drive brand momentum as a client favorite.

About The Lincoln Motor Company

The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about The Lincoln Motor Company, please visit media.lincoln.com or www.lincoln.com. Follow us on Facebook at facebook.com/lincoln.