



L I N C O L N

LINCOLN MEDIA CENTER

## A Soothing Sanctuary: Lincoln Aviator Named One of Wards 10 Best Interiors for 2020

**DEARBORN, Mich., June 22, 2020** – Lincoln Aviator, acclaimed for its effortless power and capability, its aviation-inspired design and soothing, luxurious cabin, has now earned a spot on the Wards 10 Best Interiors list for 2020. Wards editors praise Aviator’s aesthetics as well as its comfort, fit-and-finish, material quality and ergonomic attributes.

“Lincoln has been on quite the roll, having won four consecutive Wards 10 Best Interiors trophies, starting with the Continental in 2017, the Navigator in 2018 and the Nautilus in 2019. This year’s honoree is the all-new Aviator 3-row luxury SUV, which draws us in with cashmere leather seats and a warm, cream color combination that is breathtaking,” says Tom Murphy, managing editor, WardsAuto.

“The Black Label accents are numerous, from the lovely metallic-tinged wood trim and 28-speaker Revel Ultima audio system to the soothing, minimalist gauge cluster and the Perfect Position 30-way power front seats that also deliver one fabulous massage.”

True to the brand’s Quiet Flight DNA, Aviator’s flowing lines create graceful contouring complemented by its signature iridescent Flight Blue shade. Lincoln Aviator’s spacious cabin accentuates its horizontal lines, minimizing visual clutter and offering a quiet sanctuary – allowing clients to leave the day-to-day pressures behind.

An available Revel® Ultima3D Audio System re-creates an authentic concert-hall experience by immersing occupants in rich, superior sound emanating from 28 speakers throughout. Unique chimes recorded by the Detroit Symphony Orchestra provide musical alerts for 25 features in Aviator. Available Perfect Position seats with Active Motion® offer 30-way adjustability, massage capability and additional lumbar support for driver and front passenger for paramount comfort, while flexible second-row seats slide forward for easy access to the third row.

The Lincoln Black Label Chalet theme evokes the contrasting pleasures of mountain slopes and the inherent comfort of an après-ski lodge. With Espresso and Alpine Savannah leathers and deep Silverwood appliqués, each touch is designed to awaken the senses.

“Aviator is a true representation of Lincoln’s vision for the future,” said Michael Sprague, North American director, The Lincoln Motor Company. “With unparalleled elegance and effortless performance, it truly showcases the very best of the Lincoln brand.”

To read the full press release on Lincoln Aviator capturing a Wards 10 Best Interiors award, click [here](#).

### About The Lincoln Motor Company

The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about The Lincoln

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