



L I N C O L N

LINCOLN MEDIA CENTER

Lincoln Earns Top Spot in AutoPacific 2020 Vehicle Satisfaction Awards; Navigator Top Luxury SUV for Second Year in a Row

DEARBORN, Mich., Sept. 14, 2020 – Lincoln is taking home two awards in the 2020 AutoPacific Vehicle Satisfaction Awards, with the brand receiving the highest overall score, and the Navigator earning the top spot in the luxury SUV segment for the second year in a row.

True to the brand's Quiet Flight DNA and serene sanctuary, Lincoln achieved top ratings for quietness, ride, handling, safety features and ratings. As Lincoln gains momentum with its SUV lineup, high ratings were also awarded in the power and acceleration attributes.

Navigator, Lincoln's flagship vehicle, continues to impress and welcome new clients to the brand, earning a top satisfaction score from owners for its impressive power and acceleration, as well as its thoughtful gauges and controls – a model for simplicity in a segment where “button overload” due to high feature content is often challenging.

The Navigator, with its bold, elegant lines is designed to turn heads and hint at the sanctuary within. The standard 450 horsepower twin-turbocharged 3.5-liter engine, range and highway fuel economy also contributed to the overall score.

“The Lincoln team is dedicated to creating exceptional products and effortless ownership experiences, and this is a testament to our commitment,” said Michael Sprague, North America director, Lincoln. “Being awarded the highest satisfaction for the overall brand is an honor, and the Navigator showcases the very best of Lincoln as it continues its streak as most awarded luxury SUV in its class.”

AutoPacific's annual New Vehicle Satisfaction award surveys over 73,000 new car and light truck owners, identifying the most satisfying vehicles in the market. The awards objectively measure owner satisfaction with 27 individual attributes – ranging from driving performance to seating comfort to interior design.

To learn more about the 2020 AutoPacific Vehicle Satisfaction Awards, click [here](#).

About The Lincoln Motor Company

The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about The Lincoln Motor Company, please visit media.lincoln.com or www.lincoln.com. Follow us on Facebook at facebook.com/lincoln.