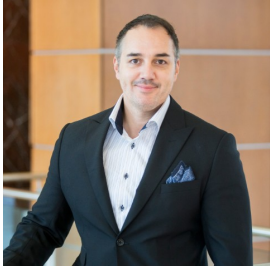




L I N C O L N

LINCOLN MEDIA CENTER



Kemal Curic

Chief Designer, All-New Lincoln Aviator

Kemal Curic is chief designer at The Lincoln Motor Company, leading exterior design work for the all-new Aviator.

“The all-new Aviator is the ultimate expression of our ‘quiet flight’ DNA,” said Curic. “As an artist, I think of it as a moving sculpture crafted by the Lincoln design team – one I am truly proud to be a part of.”

Curic draws his inspiration from airplane museums and historical car collections, which he said have a timeless appeal.

After earning his bachelor’s degree in industrial design and a master’s in transportation design in Germany, Curic began his career at Ford of Europe in 2003. He went to work designing cars like the European-market Fiesta, Mondeo and Kuga, then transitioned to Ford’s Dearborn design team in 2010 to work on the 2015 Mustang.

In 2014, Curic became exterior design manager for the Lincoln Continental and went on to lead transformation of the Lincoln design framework. “I was extremely lucky to work on such an iconic car as the Lincoln Continental and to be involved in creating the new face of The Lincoln Motor Company,” he said.

Curic resides in Irvine, California, with his family.