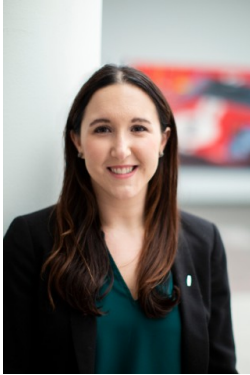




L I N C O L N

LINCOLN MEDIA CENTER



Laura Clark

Lincoln Navigator Brand Manager, The Lincoln Motor Company

Laura Clark, brand manager for the Lincoln Navigator, is responsible for leading the overall marketing strategy for the brand's flagship vehicle.

Prior to her current role, Clark worked for Lincoln of China on the product marketing team for future vehicles in the medium premium utility segment and sedan programs.

A Novi, Michigan native, Clark earned her degree in marketing management from Purdue University in West Lafayette, Indiana. The automotive industry wasn't always on her radar for a career, but after spending four years away from home and coming back to an internship with Ford Motor Company in 2008, she realized she had a passion for working in a business her hometown area was known for. She was hired by the company in 2010.

"I am passionate about being a voice for customers and figuring out what drives them, and to be able to do that in the place where I'm from has been a dream," said Clark.

In her spare time, Clark enjoys traveling, doing yoga, and supporting Detroit and Purdue sports teams. She also likes spending time with her friends, family and her two Labradors.